THE CONFIDENTIAL PARTNERS PROGRAM

Extraordinary places. Excellent company.

A selective introduction for independent businesses with a story worth finding.

A remarkable shop. A mineral-water hideaway. A café that becomes the reason to linger. We are building a regional lifestyle publication around the places that give the desert its personality.

Sunshine Confidential brings a sophisticated, playful editorial eye to travel, design, vintage finds, leisure and unusual local experiences. Our Founding Partner offer pairs that point of view with affordable, clearly defined promotional work.

FIRST 10 PAID PARTNERS

Introductions from $49. One-time fees. No automatic renewal.

Palm Springs · Palm Desert · Desert Hot Springs
Joshua Tree · The communities between

Choose your introduction.

01 / 60 DAYS

The Confidential Listing — $49

80–120-word curated paid listing, one permission-cleared business photograph and one website or booking link. One factual revision.

02 / 60 DAYS

The Insider Spotlight — $99

The Listing, plus a dedicated 250–350-word sponsored editorial feature with one permission-cleared photograph and a direct website or booking link. One factual revision.

03 / 90 DAYS

The Featured Find — $199

A 90-day listing and 400–600-word sponsored feature, up to three permission-cleared photographs, two branded Pinterest graphics supplied as files, tracked referral links and a 30-day performance summary. One factual revision.

Fees are USD and buy the stated creative work and placement period. Pinterest posting is agreed separately. These offers include no promised impressions, ranking, leads, sales or bookings.

A growing publication.
A distinct point of view.

We write for travelers who choose character over sameness: vintage lovers, design-minded weekenders, curious locals, intimate-stay seekers and people who enjoy discovering a place with a story.

These are our intended readers, not a measured demographic profile. We are developing an audience and make no claims about established buying power, newsletter reach or past advertiser results.

A PUBLICATION AT THE BEGINNING

New. Independent. Growing.

Launched in November 2026. We are building our readership; established audience reach, engagement and advertiser results are not promised. Current audience information is available on request.

What your partnership supports

- An original editorial angle grounded in verified business details.
- A useful next step: visit, inquire, shop or check availability.
- A defined placement period and transparent sponsorship labeling.
- Regional relevance and a memorable presentation your business can link to.

We have no established advertiser case studies to claim. The founding offer is priced for a launch-stage publication and a considered first experiment.

Good stories.
Clear expectations.

Availability and scope. The introductory offer is for the first 10 paid partners. We confirm fit and availability, agree on scope in writing, then invoice. There is no automatic renewal.

Timing. Publication is scheduled within 10 business days after written scope acceptance, payment and receipt of verified business details and licensed images. The 60- or 90-day period begins on publication.

Creative and image rights. You supply accurate facts and written image permissions covering the agreed website and, where included, Pinterest use. We include one consolidated factual revision and retain editorial control.

Disclosure and independence. Paid work is prominently labeled Sponsored / Paid partnership. Commission-bearing links carry an affiliate disclosure. Payment and hosted visits never guarantee a favorable independent review.

Reporting. The Featured Find includes a summary after 30 days: available page views and tracked link clicks, with reporting limits and zero-result periods stated plainly. Bookings and sales require merchant confirmation.

Placement and delivery. Content remains live for its stated placement period; later archival retention is optional. If we cannot deliver the agreed placement, we offer a revised date or refund the undelivered portion. Additional work needs an accepted quote.

Tell us what makes your place worth finding.

Include your business name, location, website, preferred package and a little of your story. Referral pilots, reader offers and fixed-fee-plus-performance collaborations are welcome for discussion.

hello.sunshineconfidential@gmail.com
sunshineconfidential.com/collaborate/